



Host a Reader Club event and get up close and personal with our readers

Do you want a captive group travel organiser audience exclusively for you in addition to an article in Group Leisure? Look no further than the highly successful Group Leisure Reader Club. Our exclusive Reader Club has been offering readers of Group Leisure magazine exclusive familiarisation trips since November 1996 and in turn offering venues, attractions, tourist boards and tour operators a unique way of promoting their products with a high impact promotion in the magazine and online.

If you would like to host a Reader Club day or trip with us you will benefit from one of the following packages:

One day trip:

- Admin and expert advice
 - Full page promotion of trip
 - We send you a yes and no list after application for discussion
 - Co-host and attend trip itself
 - Write a follow up article (at least one page)
 - Half page advert to complement the promotional issue
- £1,550 + VAT**

Two days or more trip:

- Admin and expert advice
 - Full page promotion of trip
 - We send you a yes and no list after application for discussion
 - Co-host and attend trip itself
 - Write a follow up article (at least two pages)
 - Full page advert to complement the promotional issue
- £2,950 + VAT**



▲ Reader Club Promotions in Group Leisure Magazine.



▲ Reader Club Follow up feature in Group Leisure Magazine.